



SPONSORSHIP OPPORTUNITIES



frederictonchamber.ca



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A Message from Tanya Senechal

Fredericton Chamber of Commerce Event Manager



Do you want to meet new clients or connect with your current clients in a natural and fun setting? Do you want to be recognized within the community and grow your brand? Do you want to support your local business community?

The Fredericton Chamber of Commerce knows the power of networks and how they can impact the growth of an individual, business, and community. We are pleased to present a variety of unique opportunities for our members to make new contacts, solidify relationships, learn best practices, generate ideas and increase exposure by attending, hosting or sponsoring our events.

The benefits of becoming a Fredericton Chamber of Commerce sponsor are:

- Engaging with existing or potential clients
- Promoting brand/company
- Company name/brand presence on social media
- Supporting community

Event sponsorships are exclusive to chamber member businesses and organizations. Sponsors and hosts should consider these events a valuable opportunity to promote themselves, their business, and their services throughout the Fredericton chamber network. We encourage you to take full advantage of the benefits sponsorship opportunities can provide, and I look forward to working with you on these opportunities.

Tanya Senechal
Event Manager



YEAR-AT-A-GLANCE:



STATE OF THE PROVINCE ADDRESS

Since 1974, the Fredericton Chamber of Commerce has hosted ten New Brunswick premiers for 45 straight years to deliver their annual update. This prominent event kicks off the year and carries the premier's message of the province's accomplishments and future direction to the Fredericton and provincial business community. The State of the Province Address is broadcast live across New Brunswick.

CURLING FUNSPIEL

The Fredericton Chamber of Commerce Curling Funspiel is held in the spring at the Capital Winter Club. It is a fun day of curling and networking for our members.



STATE OF THE CITY ADDRESS

The Fredericton Chamber of Commerce hosts the State of the City Address annually in June. With the mayor of Fredericton as guest speaker, this event is an occasion to learn about the initiatives being undertaken by the City of Fredericton. The mayor addresses the major issues concerning the people of Fredericton and speaks to what we can expect in the future.

GOLF TOURNAMENT

The Fredericton Chamber of Commerce annual golf tournament is held at the end of the summer and is a popular event with our members. The tournament provides businesses the perfect opportunity for exposure, networking and fun.

FREDERICTON CHAMBER OF COMMERCE BUSINESS EXCELLENCE AWARDS

The Business Excellence Awards are held during Small Business Week and recognize the accomplishments of businesses in the Fredericton area. Businesses are recognized in areas of business achievements, customer service, product development, employee participation, and community service.

The Business Excellence Awards program recognizes eight business categories: Resilience Award, Small Business Award, Medium Business Award, Large Business Award, Not-for-Profit Organization Award, Community Involvement Award, Start-up Award, and Business Person of the Year Award.



PARLIAMENTARY BREAKFAST

The Fredericton Chamber of Commerce hosts our local MP annually at the Parliamentary Breakfast held in November. The event focuses on initiatives being undertaken by the Government of Canada that affect the business community, along with the major issues concerning Fredericton and what we can expect in the future from the federal government.



What are some benefits becoming a Fredericton Chamber of Commerce Sponsor?



✓ **Engaging with existing or potential clients**

The Fredericton Chamber of Commerce is successful in providing opportunities at events for maintaining relationships and making new contacts. These events are a natural and easy way to meet multiple potential clients in one setting.

✓ **Promoting Company/Brand**

As a sponsor, your logo will be displayed in all our collateral and be seen by all those in attendance. Our events are well attended, which exposes your brand to a diverse audience. Become recognized for who you are, what you do, and why you do it!

✓ **Company Name/Brand Presence on Social Media + Website**

The Fredericton Chamber of Commerce is very active on social media, and will post about all of our sponsors before and throughout an event. Through social media you are connected to not only your community but to your clients and your potential clients.

✓ **Supporting Community**

Sponsoring events with the Fredericton Chamber of Commerce makes you a supporter of local business. In sponsoring events for the Fredericton Chamber of Commerce, you are enabling members of your community to attend networking and learning sessions at either a lower rate or free of charge. You are also helping us support causes such as the Fredericton Chamber of Commerce Scholarship Fund.

✓ **Be a part of your community. Get Recognized. Network. Engage.**



STATE OF THE PROVINCE ADDRESS

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STATE OF THE PROVINCE ADDRESS

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SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$13,500+HST

- Right of first refusal for the following year's event
- Industry exclusivity
- One-year membership to the Fredericton Chamber of Commerce
- Company name and logo dominant at the event; second only to the Fredericton Chamber of Commerce
- Two company representatives at the head table
- Opportunity for a representative of the company to bring greetings and introduce the Premier
- One complimentary table (ten tickets) at the event
- Twelve invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- GoBo with company logo projected on wall of event
- Identification in all advertising, promotion and publicity
- Two e-Blasts targeting over 2000 email addresses from the Fredericton business community
- Company name on chamber website and hyperlink to company website
- Recognition at the event (verbal and visual)
- Company biography in event program
- Company name and website will be listed on the event registration webpage
- Full-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

WINE SPONSOR - \$12,500+HST

This sponsorship provides each table at the State of the Province Address (89 tables) with a bottle of red and a bottle of white wine.

- The wine sponsor has the opportunity to provide the chamber with 1000 wine slipper marketing pieces to be placed on each wine glass on the 89 tables.
- Right of first refusal for the following year's event
- Industry exclusivity
- One company representative at the head table
- Ten complimentary tickets to the event
- Eleven invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

GOLD SPONSOR - \$10,000+HST

- Right of first refusal for the following year's event
- Industry exclusivity
- One company representative at the head table
- Six complimentary tickets to the event
- Seven invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

STATE OF THE PROVINCE ADDRESS

SILVER SPONSOR - \$7500+HST

- Right of first refusal for the following year's event
- Industry exclusivity
- One company representative at the head table
- Four complimentary tickets to the event
- Five invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

PRIVATE RECEPTION SPONSOR - \$7,500+HST

- Right of first refusal for the following year's event
- Industry exclusivity
- Four complimentary tickets to the event
- An invitation to the private reception for each of the company's guests that is attending the event – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Decor featuring company colours
- Two-minute speaking opportunity at the private reception
- Visual recognition at the private reception
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

VENUE SPONSOR - \$5,000+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

YOUNG ENTREPRENEUR TABLE SPONSOR - \$3,500+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to sit at the Young Entrepreneurs Table
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Opportunity to place a gift at each place setting of the Young Entrepreneur Table
- Social media mentions prior to event



STATE OF THE PROVINCE ADDRESS

NB SMALL & MEDIUM BUSINESS TABLE SPONSOR - \$3,500+HST

- Two complimentary tickets to sit at the NB Small & Medium Business table
- Right of first refusal for the following year's event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Opportunity to place a gift at each place setting of the NB Small & Medium Business table
- Social media mentions prior to event

GIFT SPONSOR - \$3,500+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Provide one high-value gift to be placed at each setting
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

BRONZE SPONSOR - \$2,500+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's INSIGHT magazine, valid for one year
- Social media mentions prior to event

The Fredericton Chamber of Commerce reserves the right to add additional sponsors for events at all levels in the contra category. Sponsors are offered the right of first refusal for their category the following year. Should a sponsor cancel – lower level sponsors are offered the opportunity to move up.





CURLING FUNSPIEL

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CURLING FUNSPIEL

The Fredericton Chamber of Commerce Curling Funspiel is held in the spring at the Capital Winter Club. It is a fun day of curling and networking for our members.

SPONSORSHIP LEVELS

Platinum Sponsor - \$1500+HST

- Right of first refusal for the following year's event
- Complimentary registration for one team of four
- A promotional item with the platinum sponsor's logo and chamber's logo will be given to each curler (80 curlers)
- A representative from the platinum sponsor's company will bring greetings at the award ceremony (maximum 3 minutes)
- Company logo displayed on event banner on the entrance stairs of the Capital Winter Club, which will be displayed to

everyone coming and leaving the funspiel as well as anyone driving or walking by

- Company name and website will be listed on the event registration webpage
- Company logo will be displayed on event signage and program
- Acknowledgement at the awards ceremony by the emcee
- Social media mentions prior to event

Gold Sponsor - \$750+HST

- Right of first refusal for the following year's event
- Complimentary registration for one team of four
- Company logo displayed on event banner on the entrance stairs of the Capital Winter Club, which will be displayed to everyone coming and leaving the funspiel as well as anyone driving or walking by

- Company name and website will be listed on the event registration webpage
- Company logo will be displayed on event signage and program
- Acknowledgement at the awards ceremony by the emcee
- Social media mentions prior to event

Silver Sponsor - \$300+HST

- Right of first refusal for the following year's event
- Team of four registration half price
- Company name and website will be listed on the event registration webpage

- Company logo will be displayed on event signage and program
- Acknowledgement at the awards ceremony by the emcee
- Social media mentions prior to event

Sheet Sponsor - \$200+HST

- Right of first refusal for the following year's event
- Company logo placed on curling stones (16 rocks)
- Company logo placed under the sheet's scoreboard

- Company name and website will be listed on the event registration webpage
- Company logo will be displayed on event signage and program
- Acknowledgement at the awards ceremony by the emcee
- Social media mentions prior to event

Bronze Sponsor - \$100+HST

- Right of first refusal for the following year's event
- Company name and website will be listed on the event registration webpage

- Company logo will be displayed on event signage and program
- Acknowledgement at the awards ceremony by the emcee
- Social media mentions prior to event

Prize Donor - Donation

- Right of first refusal for the following year's event
- Company name will be listed on the event registration webpage

- Company name will be displayed in event program
- Acknowledgement at the awards ceremony by the emcee
- Social media mentions prior to event

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FREDERICTON
CHAMBER
OF COMMERCE
The Voice of Business



STATE OF THE CITY ADDRESS

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STATE OF THE CITY ADDRESS

The Fredericton Chamber of Commerce hosts the State of the City Address annually in June. With the Mayor of Fredericton as guest speaker, this event is an occasion to learn about the initiatives being undertaken by the City of Fredericton. The mayor addresses the major issues concerning the people of Fredericton and speaks to what we can expect in the future.

SPONSORSHIP LEVELS

Platinum Sponsor - \$5000+HST

- Right of first refusal for the following year's event
- Company name and logo dominant at the event, second only to Fredericton Chamber of Commerce
- Company representative at head table
- Eight complimentary tickets to the event
- Company representative has a speaking opportunity to bring greetings (3 minutes) and introduce the mayor of Fredericton
- GoBo with company logo projected on wall at event
- Recognition at the event (verbal and visual)
- Full-page ad in program
- Company name on chamber website clickable and hyperlinked to company website
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event

Gold Sponsor - \$3000+HST

- Right of first refusal for the following year's event
- Company representative has a speaking opportunity to bring greetings (2 minutes)
- Four complimentary tickets to the event
- Recognition at the event (verbal and visual)
- 1/2 page ad in program
- Company name on chamber website clickable and hyperlinked to company website
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event

Silver Sponsor - \$2000+HST

- Right of first refusal for the following year's event
- Four complimentary tickets to the event
- Recognition at the event (verbal and visual)
- 1/3 page ad in program
- Company name on chamber website clickable and hyperlinked to company website
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event

Bronze Sponsor - \$1000+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event

Past Mayor's Table Sponsor - \$1000+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the event; to be seated at the Past Mayor's Table
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event

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GOLF TOURNAMENT

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The Fredericton Chamber of Commerce annual golf tournament is held at the end of the summer and is a popular event with our members. The tournament provides businesses the perfect opportunity for exposure, networking and fun.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,500+HST

- Right of first refusal for the following year's event
- Complimentary hole sponsorship
- Complimentary golf team (four individuals), includes green fees, cart rentals (two per team) and dinner
- Opportunity for company to display promotional banner at registration (provided by sponsor)
- Opportunity for a representative of the company to bring greetings at the awards dinner (two dinner tickets will be provided for this representative)
- A golf cart will be provided to the Presenting Sponsor in order to easily to meet and greet golfers on the course
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Promotional Sponsor - \$1,200+HST

- Right of first refusal for the following year's event
- Complimentary hole sponsorship
- Complimentary golf team (four individuals), includes green fees, cart rentals (two per team) and dinner
- Opportunity to provide and present prizes to the winning team at the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Beverage Sponsor - \$1,000+HST

- Right of first refusal for the following year's event
- Company name/logo displayed on all event signage
- Complimentary golf for two individuals, includes green fees, cart rental and dinner
- All golfers will receive a complimentary drink ticket displaying beverage sponsor logo
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Design Sponsor - \$1,000+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the awards dinner
- Complimentary hole sponsorship
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

GOLF TOURNAMENT

Golf Cart Sponsor - \$750+HST

- Right of first refusal for the following year's event
- Logo displayed on all golf carts (72 carts will be needed for event)
- A golf cart will be provided to the Golf Cart Sponsor in order to easily meet and greet golfers on the course
- Two complimentary tickets to the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Dinner Sponsor - \$500+HST

- Right of first refusal for the following year's event
- Table cards with Dinner Sponsor's logo on each table
- Opportunity for company to display promotional banner at dinner (provided by sponsor)
- Opportunity for sponsor to present each golfer with a company gift at their dinner place setting
- Two complimentary tickets to the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Hole Sponsor - \$350+HST

- Right of first refusal for the following year's event
- Opportunity for company to display/distribute promotional material at assigned hole
- Opportunity to collect contact information from golfers
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Reception Sponsor - \$250+HST

- Right of first refusal for the following year's event
- Opportunity for company to display promotional material during the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Identification in multimedia presentation during awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Entertainment Sponsor - \$250+HST

- Right of first refusal for the following year's event
- Opportunity for company to display promotional material during the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Identification in multimedia presentation during awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

Putting Green Sponsor - \$200+HST

- Right of first refusal for the following year's event
- Opportunity for company to display/distribute promotional material on putting green
- Opportunity to collect contact information from golfers
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Identification in multimedia presentation during awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to event

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FREDERICTON CHAMBER OF COMMERCE

BUSINESS EXCELLENCE A W A R D S

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The Business Excellence Awards are held during Small Business Week and recognize the accomplishments of businesses in the Fredericton area. Businesses are recognized in areas of business achievements, customer service, product development, employee participation, and community service.

The Business Excellence Awards program recognizes eight business categories: Resilience Award, Small Business Award, Medium Business Award, Large Business Award, Not-for-Profit Organization Award, Community Involvement Award, Start-up Award, and Business Person of the Year Award.

SPONSORSHIP LEVELS

Platinum Sponsor - \$10,000+HST

- Right of first refusal for the following year's event
- One company representative and a guest will be invited to sit at the head table and bring greetings
- Company name and logo dominant at the event; second only to the Fredericton Chamber of Commerce
- Eight complimentary tickets to the awards dinner
- One valet parking ticket
- Full page advertisement in the event program
- Company name and logo in all event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Gold Sponsor - \$5,000+HST

- Right of first refusal for the following year's event
- One company representative will be invited to sit at the head table
- Time at the podium to welcome attendees and bring greetings (3 minutes)
- Half-page advertisement in the event program
- Opportunity for promotional product placement on tables
- Four complimentary tickets to the awards dinner
- One valet parking ticket
- Company name and logo in all event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Award Sponsor - \$3,500+HST

- Right of first refusal for the following year's event
- Sponsor's name prominently associated with the individual award (Ex: branded as **COMPANY NAME** Business Person of the Year Award)
- Company representative will bring greetings and announce sponsored award recipient
- Company name engraved on the award
- Company biography and description of the associated award in event program
- Four complimentary tickets to the awards dinner
- One valet parking ticket
- Company name and logo in all event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Bronze Sponsor - \$1,000+HST

- Right of first refusal for the following year's event
- Two complimentary tickets to the awards dinner
- One valet parking ticket
- Company name and logo in all event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

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PARLIAMENTARY BREAKFAST

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PARLIAMENTARY BREAKFAST

The Fredericton Chamber of Commerce hosts our local MP annually at the Parliamentary Breakfast held in November. The event focuses on initiatives being undertaken by the Government of Canada that affect the business community, along with the major issues concerning Fredericton and what we can expect in the future from the federal government.

SPONSORSHIP LEVELS

Platinum Sponsor - \$2500+HST

- Right of first refusal for the following year's event
- Company name and logo dominate at the event (second only to the Fredericton Chamber of Commerce)
- Two company representatives will be invited to sit at the head table
- Opportunity for one company representative to bring greetings and introduce Fredericton's MP (4 minutes)
- Complimentary table of 8 at the event next to the head table
- Fredericton's MP will take company representatives out for lunch to have a one-on-one discussion
- One e-Blast targeting over 2000 email addresses from the Fredericton business community
- Company name and logo in all event signage
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Gold Sponsor - \$1500+HST

- Right of first refusal for the following year's event
- One company representative will be invited to sit at the head table
- Four complimentary seats at the event
- One e-Blast targeting over 2000 email addresses from the Fredericton business community
- Company name and logo in all event signage
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Silver Sponsor - \$750+HST

- Right of first refusal for the following year's event
- Two complimentary seats at the event
- Website advertisement on Fredericton Chamber website one month
- Company name and logo in all event signage
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Design Sponsor - \$350+HST

- Right of first refusal for the following year's event
- Company name and logo will be displayed at the event
- Two complimentary seats at the event near the head table
- Vertical business card ad in both Chamber Connections and Members Around Town
- Company name and logo in all event signage
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

Bronze Sponsor - \$350+HST

- Right of first refusal for the following year's event
- Company name and logo will be displayed at the event
- Two complimentary seats at the event near the head table
- Vertical business card ad in either Chamber Connections or Members Around Town
- Company name and logo in all event signage
- Recognition at the event (verbal and visual)
- Company name on chamber website clickable and hyperlinked to company website
- Social media mentions prior to event

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ADDITIONAL SPONSORSHIP OPPORTUNITIES



Business Over Breakfast

Each month, the Fredericton Chamber of Commerce holds a Business Over Breakfast networking event at a different member's location. Any chamber member has the opportunity to host this event, which is held during the months of September through May from 7:30AM to 9:00AM, generally on the 3rd Tuesday of the month. These networking events give members the opportunity to meet, mingle and network.



Business After Hours

Each month, the Fredericton Chamber of Commerce holds a Business After Hours networking event at a member's location. Any chamber member has the opportunity to host this event, which is held during the months of September through June from 4:30PM to 6:30PM, generally on the 3rd Tuesday of the month. These networking events give members the opportunity to meet, mingle and network.



Winter Warmer Open House

Each January the board of directors and staff of the Fredericton Chamber of Commerce invite members to attend our Winter Warmer Open House held in the chamber's office at 364 York Street. It is a great opportunity to invite members to visit the chamber office and mix and mingle with fellow members.

Mental Health Matters Day

Mental health is an ongoing and important topic in today's society. During Mental Health Week in May, the Fredericton Chamber of Commerce holds its annual "Mental Health Matters Day" where speakers are brought in to discuss a variety of topics regarding mental health. This event is free to our members as we believe you can't put a price on your mental health.

Speed Networking

Ever been speed dating? We combine the energy, and one-on-ones of speed dating with networking to create an exciting opportunity to get to know your business community. Whether business to business, or connecting non-profits to local businesses, this event is a way to make networking less intimidating and make lasting connections.

Educational Sessions

The Fredericton Chamber of Commerce also presents a variety of educational sessions throughout the year based on what our members find interesting.